

**Your chance to be part of the longest  
running weekend celebration  
of women in SA.**



**South Australian Rural Women's Gathering  
30 Year  
Anniversary Celebration  
Event in 2026**

# Overview

---

*Regional women are vital contributors to their communities and economies, playing diverse and essential roles in agriculture, small businesses, education, healthcare, and community leadership. Their resilience and adaptability are remarkable as they often navigate challenges unique to rural and regional areas while making meaningful contributions to society.*

Despite these challenges, regional women consistently demonstrate resilience, creativity, and a strong sense of community. Empowering them not only benefits regional areas but also strengthens national economies and social cohesion.

The South Australian Rural Women's Gathering (SAWRG) was formed following a Rural Women's Gathering held at Murray Bridge in 1996 to bring together women from across South Australia. Each year, hundreds of women from regional South Australia come together to network, develop new skills, forge friendships, and engage in hands-on experiences that strengthen their knowledge, connections, and capabilities.

*In 2026, it will be the 30 year anniversary of this fantastic event.*

*To celebrate, SARWG will be hosting a two day conference in Adelaide, bringing together country hearts under city lights.*

## Letter from the Chair

---

*Dear Supporter,*

Thank goodness a committee of inspired ladies from Murray Bridge, aided with financial support from PIRSA, collaborated in 1996 to create the inaugural SA Rural Women's Gathering event. Nearly 30 years on these events continue to gather women to locations throughout the state, driving economy in regional centres, building bigger hearts and bigger minds through speakers and workshops and offering a friendship network, like no other, for regional women in SA.

The 2026 event will be held in Adelaide to celebrate the incredible 30 years of Gatherings since Murray Bridge. Our aptly named motto for 2026 is; Country Hearts under City Lights – Gathering women from all over the State to converge on their capital city for a fun weekend of celebrations, tours and workshops, health education, delicious food and inspiring speakers – uplifting our minds, bellies and souls.

Our 2026 organising committee is made up of passionate women who understand the very important role a Gathering provides for women in SA and are looking forward, with your support, to build a very memorable event for approx 300 participants of all ages to fondly remember and discuss for years. We invite you to be part of these valuable memories.

We look forward to making you part of our 2026 Gathering.

Kind regards from

**Tracey Dwell**

Chairperson – 2026 Committee

0427 88 11 04

[country2cityadelaide@gmail.com](mailto:country2cityadelaide@gmail.com)





# How 30 years of SA Rural Women's Gatherings has helped Regional and Rural Women in SA:

- **Connection throughout the State** – a meeting place to connect with other regional women providing a state-wide support network.
- Shining a spotlight on, and **provide support and information to regional women** who navigate isolation, drought and many other unique challenges.
- **Supporting women's equality** – workshops and speakers that celebrate women and their successes.
- **Supporting women's mental and physical health.**
- **Celebrating women's success stories** – inspiring speakers.
- **Celebrating diversity**, different backgrounds and cultures.
- **Learning new skills** through workshop activities.
- **Community involvement** – gathering committees, giving community organisations opportunities to fundraise through catering or workshops.
- Gatherings provide an opportunity to **draw a spotlight on rural and remote living in South Australia** and promote our amazing local landscapes and townships.





# What our participants say...

## What do you enjoy most about SA Rural Women's gatherings?

*I love the workshops and guest speakers and I love the comradeship and getting to know new people, but what I love the most is being able to share those things with some wonderful friends. I am a member of the same small group who attend each year. Some of these ladies I only see once or twice a year and it's wonderful to get together for friendship, fun and laughter.*

**Lynley, Kadina**

*The escape from everyday life enjoying the company of interesting women from a wide area. Trying new things, exploring new areas, meeting new people.*

**Di, Balaklava**

*Getting together as a team to help organise a gathering.  
It is lovely teaming up with other members of our community including those we don't normally connect with.*

**Rosemary, Coonawarra**

*Being in amongst all those great women! The atmosphere is electric, the excitement in the fever pitch of voices is just amazing. I love that it connects me with other women that I would not ordinarily meet. I have life long friendships because of the gatherings and I have life long memories because of the gatherings. And for me personally, I always come away feeling valued, seen and liked.*

**Donna, Bute**

*Participating in workshops learning things I would usually never try. Hearing inspiring and interesting speakers. Having a fun time away from the day to day of the farm with friends.*

**Sharon, Golden Grove**

*Getting together with other women who want to have fun. Range of choices in activities. Catering. Great guest speakers. Time away for me.*

**Denise, Melrose**

*By women ~ for women.*

**Raelene, Jamestown**



# Community Appreciation

*A gathering brings a community together to celebrate women from around the State & beyond.*

*Since 2010, Gatherings have won many Community Event of the Year awards and Certificates of Achievement within their own council boundaries.*

*A truly appreciated community of women within their own communities.*

**2010** *Mount Gambier SA Rural Women's Gathering* held in 2009

*City of Mount Gambier – Community Event of the Year*

**2011** *Melrose SA Rural Women's Gathering* held in 2010

*District Council of Mount Remarkable – Community Event of the Year*

**2014** *Port Pirie SA Rural Women's Gathering* held in 2013

*Port Pirie Regional Council – Community Event of the Year*

**2015** *Jamestown SA Rural Women's Gathering* held in 2014

*Northern Areas Council – Community Event of the Year*

**2016** *Bordertown SA Rural Women's Gathering* held in 2015

*Tatiara Council – Certificate of Achievement*

**2017** *Riverland SA Rural Women's Gathering* held in Renmark 2016

*Renmark Paringa Council – Community Event of the Year*

**2018** *Cleve SA Rural Women's Gathering* held in 2017

*District Council of Cleve – Certificate of Achievement*

**2020** *Strathalbyn SA Rural Women's Gathering* held in 2019

*Alexandrina Council – Community Event of the Year*

**2025** *Robe SA Rural Women's Gathering* held in 2024

*Robe District Council – Community Event of the Year*



# Our aim for the 2026 event...

“ To celebrate the success and positive impact of the SA Rural Women’s Gatherings over the past 30 years, while having fun, learning new things, being inspired, and encouraging participants to step up and host their own gatherings in their communities. To create even more opportunities for South Australian women to come together, **learn, laugh, and embrace** life with each other for the next 30 years. ”





# Our 2026 Event Overview...

## Friday

2pm	Registrations Open
3pm	Welcome to Country Welcome to Adelaide – Mayor Welcome address & Housekeeping – Committee Member Lighting of Lantern & Gong – Chairpersons Exec & Host Gathering
4pm	Opening Guest Speaker
5 - 6.30pm	Pre-gathering drinks and canapes, time to mingle and catch up, visit sponsor booths, take photos in photobooth. Live entertainment.
6.30pm onwards	Free Time, enjoy the city, pre-booked meal in one of the many amazing local restaurants Adelaide has to offer. Evening Workshops.

## Saturday

8am	Registrations Open
8.45am	Orientation
10am	Guest Speaker
11am	Morning Tea
11.30am	Guest Speaker
12.30pm	Lunch
1.30 - 3pm	1st Workshop & start of Bus Tours      Various Locations
3pm	Afternoon Tea      Local and off site
3.30pm - 5pm	2nd Workshop or Bus Tour      Various Locations
5pm	Free Time
6pm	Gala Dinner event including live entertainment and a Speaker.

## Sunday

8am	Registrations Open
8.30am - 10.30am	3rd Workshop or Bus Tour
11am	Morning Tea
11.30am - 12.30pm	Guest Speaker
12.30pm	Official Closing and Handover to 2027 Gathering Committee
1.00pm	Close and Packed Lunch
1.30pm	Visit to Government House

*This is a draft program for you to view, but due to the event taking place in October 2026 the committee reserves the right to make changes as necessary.*





# Let's get you sponsoring

You choose... what suits your budget, what suits your needs and how you think you can best support our event, please pick a sponsor level or choose the a la carte options. *All Bronze level and up sponsorship (or sponsorship of equal value to Bronze and up) will receive 2 Complimentary seats at our Gala Dinner on Saturday.*

Sponsor Type	Cost + GST	Naming Rights	Speaking Spot	Run a workshop / presentation	Brand a Gala Dinner table with your Products	Branding Social Promotions and at Event	Branding on Stage	Sponsor Booth	Photobooth Sponsor Logo and Promotional Props	Sponsor an attendee, to promote your product - verbal
Platinum Sponsor Naming Rights to the Event	\$20,000	Yes	Yes, Main Speaking Spot / Video recording	Yes	Yes	Yes	Yes	Yes	Yes	Yes
	<b>SOLD</b> (Exceeds Value)									
Gold	\$20,000	—	Speaking Spot or Workshop	Speaking Spot or Workshop	Yes	Yes	Yes	Yes	Yes	Yes
Silver	\$10,000	—	Short Speaking Spot	—	—	Yes	Yes	Yes	—	—
Bronze	\$7,000	—	—	—	—	Yes	Yes	Yes	—	—
Gala Dinner Sponsor	\$20,000	Yes - to Gala Event	Yes - at Gala Event	—	Yes	Yes	Yes	Yes	—	—



# a la carte Packages

*Pick from the below items to build your sponsorship package*

<b>Package option</b>	<b>Cost + GST</b>
<b>Sponsor Booth</b>	\$2,000
<b>Branding – Event promotions at event</b> <ul style="list-style-type: none"><li>• Website</li><li>• Social Media</li><li>• Emails / newsletters / invites</li><li>• Posters</li><li>• Banners in hallway at event</li></ul>	\$5,000
<b>Sponsor an attendee</b> <ul style="list-style-type: none"><li>• This option gives you the chance to sponsor an attendee, having them wearing and promoting your brand / message at the event.</li></ul>	\$1,000 per attendee
<b>Run a workshop</b> (must be relevant to the event)	\$5,000
<b>Welcome / Networking and canapés</b> <ul style="list-style-type: none"><li>• Sponsor the welcome / canapés event as attendees arrive</li></ul>	\$5,000
<b>Lanyards / Badges</b> <ul style="list-style-type: none"><li>• Your logo on all badges / lanyards</li></ul>	\$3,000
<b>Survey / direct contact with attendees</b> <ul style="list-style-type: none"><li>• Giving you the opportunity to have direct contact with attendees. This can be via:<ul style="list-style-type: none"><li>◇ Survey</li><li>◇ Direct messaging</li><li>◇ Product promotion</li></ul></li></ul>	\$5,000
<b>Welcome Goodie Bag</b> <ul style="list-style-type: none"><li>• Merchandise in our Welcome Goodie Bags – Promoted by Gathering during breaks on stage</li></ul>	\$500
<b>Your Suggestion</b> (can be absolutely anything) <ul style="list-style-type: none"><li>• In-kind sponsorship</li><li>• Donation</li></ul>	<b>You name it, we'll take it!</b>

To submit your sponsorship pledge please use this form or visit our website @

[www.saruralwomensgathering.org.au/30yearsponsor](http://www.saruralwomensgathering.org.au/30yearsponsor)

or call Louise Burford on 0400 999 904

or email [thirtyyears@saruralwomensgathering.org.au](mailto:thirtyyears@saruralwomensgathering.org.au)

\* is a required field

## Contact Details...

* Company Name			
* Company Contact Person			
* Phone Number			
* Email Address			
* Street Address			
State		Postcode	
Country			

## How would you like to sponsor?

### Tiered Sponsorship

**Platinum Sponsor** (\$30,000)

**Gold Sponsor** (\$20,000)

**Gala Dinner Sponsor** (\$20,000)

**Silver Sponsor** (\$10,000)

**Bronze Sponsor** (\$7,000)

### In-kind or Donation

Can be any type of in-kind or donation:

### a la Carte Sponsorship

**Sponsor Booth** (\$2,000)

**Branding - Event Promotions during Event** (\$5,000)

**Sponsor Attendee/s** (\$1,000 per attendee)

How many attendees would you like to sponsor?

**Run a Workshop** (\$5,000)

**Welcome / Networking and Canapés** (\$5,000)

**Your logo on Lanyards / Badges** (\$3,000)

**Survey / Direct Contact with Attendees** (\$5,000)

**Goodie Bag Merchandise & Event Promotions** (\$500)

**Your Choice** - Please fill in the box to the left.

***Are the Contact Details different for invoicing?*** (Please fill in the below if different)

Business Trading Name			
Financial Contact Person			
Financial Contact Phone Number			
Financial Email Address			
Business Street Address			
State		Postcode	
Country			

## ***Confirmation of your pledge...***

***Thank you for becoming an integral part of our event.***

*SA's Rural & Regional Women thank you for your support by providing sponsorship to create this opportunity for us to unite and celebrate our SARWG 30 year milestone. **It's going to be a ripper event!***

**Any profits made from the event will be forwarded to the committee's charity of choice – Catherine House**  
*Supporting women experiencing homelessness.*  
**<https://catherinehouse.org.au>**



**SA Rural Women's Gathering Association Inc ABN: 41 536 334 905 | Inc Number: A39744**

***I certify that I am able to offer this sponsorship pledge on behalf of the company name listed.\****

***\* Your Signature***

.....

***\* Date***

